

CEDS Strategy Committee SWOT Analysis & Action Plan Questionnaire

To assist SENDD staff in completing a SWOT Analysis for the region and identify objectives & action steps that will ensure economic development sustainability over the next five years, we ask that you complete the following questionnaire to help staff prepare those sections for the Comprehensive Economic Development Strategy (CEDS).

SWOT Analysis

<p>Strengths (Identify what southeast Nebraska region's strengths are)</p>	<p>Weaknesses (Identify what southeast Nebraska region's weaknesses are)</p>
<p>Opportunities (Identify what southeast Nebraska region's opportunities are)</p>	<p>Threats (Identify what southeast Nebraska region's threats are)</p>

5-year Action Plan

Rank the following action items from 1-10. We will condense the action plan to the top 5 priorities. (1 being the most important priority, 10 being the least important priority)

_____ Local Business

_____ Housing Access & Affordability

_____ Disaster Planning

_____ Regional Infrastructure

_____ Transportation

_____ Tourism & Hospitality

_____ Quality of Life

_____ Social Unrest

_____ Economic Resilience

_____ Workforce Development

Based on the top five priorities you selected, identify partnerships & projects you feel SENDD need to focus on in order to achieve goals within that objective)

Example:

Priority One: Local Business

Identify Partnerships: *Economic Development Organizations, Chambers of Commerce, Schools, Colleges, State & Federal Agencies, Workforce Centers, Local Banks, Business Resources, Small Business Groups*

Potential Projects: *Early Childcare Toolkit, Food Security (CDFR), WorkKeys, Revolving Loan Funds, Workforce & Retention, Business Resource Cohort, Business Planning (Succession, Technical Assistance, Business plan assistance)*

Priority One: _____

Identify Partnerships:

Potential Projects:

Priority Two: _____

Identify Partnerships:

Potential Projects:

Priority Three: _____

Identify Partnerships:

Potential Projects:

Priority Four: _____

Identify Partnerships:

Potential Projects:

Priority Five: _____

Identify Partnerships:

Potential Projects: