**SENDD IS SEEKING PUBLIC COMMENTS ON REGIONAL ECONOMIC DEVELOPMENT STRATEGIC PLAN**

Southeast Nebraska Development District (SENDD) has released the 2021 draft update to the Comprehensive Economic Development Strategy (CEDS) for a 30-day public comment period. Members of the public are invited to review and provide feedback on the document.

The Comprehensive Economic Development Strategy (CEDS) serves as a blueprint for economic development across the region. A CEDS strategy committee was set up and has been working with SENDD staff to implement a public participation process to help shape the draft document.

The 2021 CEDS is supported by the strategic direction and goals from the previous CEDS and other growth plans across the State which reflect the interconnectedness of SENDD’s natural, built, and community systems and their impact on the regional economy. It includes an action plan to address some of the region’s major economic challenges, including disaster preparedness, broadband, housing, work force, local business development and others, and provides information on key industries in the region. Implementation of the CEDS relies on joint commitment and collaboration between residents, local and regional organizations. The action plan seeks to provide a road map for collaborators to identify and execute economic development policies and projects, and advance economic resiliency.

Upon endorsement of the CEDS by the SENDD Board, the document will be submitted to the U.S. Economic Development Administration for adoption.

If you are a resident of, or representative of an agency/corporation that serves within Butler, Fillmore, Gage, Jefferson, Johnson, Lancaster, Nemaha, Otoe, Pawnee, Polk, Richardson, Saline, Saunders, Seward, Thayer, or York counties, we encourage and invite you to review the draft and provide feedback.

For more information on the 2021 Comprehensive Economic Development Strategy and to view the draft document, please visit www.sendd.org/ceds

The public is invited to submit written comments via email at kchibuikem@sendd.org

Or in person at the SENDD office; 7407 O Street, Lincoln, NE 68510

Public review and comment on the draft document will close on October,22 2021