

## **DRAFT VISION STATEMENT**

Example: Cultivating creativity, diversity, and innovation to build a strong and resilient economy.

## **DRAFT TAGLINE**

Example; Building together

# IDENTIFYING PRIORITIES

STRENGTHS	WEAKNESSES
OPPORTUNITIES	THREATS

## PRIORITIES

### Example:

1. BUSINESS DEVELOPMENT FOR WAGE AND JOB GROWTH  
Increase business creation and longevity and overall employment by firms in the region
- 2.

## **SURVEY RESPONSE**

*Do you have any strategies or action items that might address some of the issues and help our regions and state to develop economically? (Please offer one strategy or action item per text box)*

Make it easier to burn or remove abandoned houses to improve towns

We need qualified workers that want to work

Making me come back to this

Smaller communities in the county needs to be encouraged to participate.

Seek out new businesses to relocate here

Financially incentivize franchise-type businesses to develop in the area. People relate with them, will support them, and there is a shortage of them.

Revitalize Downtowns

Think of the small business

Communities invest in infrastructure for housing, not developers

Encourage people to stay local

Entrepreneur group

Focus on quality businesses already here

Support for Nursing Homes and Assisted Livings. Long-term care is really struggling. Especially with the pandemic. Medicaid cuts have been terrible and it is costing us more to take care of them then what we are being reimbursed! A lot of long-term care facilities have already closed or will be closing shortly.

Assistance to new or established business owners for their brick and mortar business locations

Get younger generations actively involved in processes so they actually care about what happens in their towns

Build economical housing

Host community round tables to generate ideas and interest

Focus on building infrastructure to facilitate affordable housing

Offer transport small town to Omaha or Lincoln weekly

We are desperately short staff. Many employers in Crete need decent help.

Tecumseh desperately needs its downtown revitalization done

Encourage business growth for vendor that supply materials to our large manufacturers

Improve broadband access across Nebraska

Realistic assessment of States Abilities/Possibilities

Housing Grants for the Middle Class Families

Incentivize workforce housing

More accessible healthcare for those with health issues and disabilities

We need housing for all levels of income.

Improve Broadband Service

Better tax environment for businesses

Create and encourage entrepreneurship

Make sure the infrastructure is solid

Improve infrastructure

Housing Programs

Assistance with hiring employees for small businesses

Funding for villages to remove dilapidated housing and offer free lots. Less "RED TAPE"

Recruit young people/business

Tuition reimbursement programs

Population growth

Work on affordable housing strategies

Collaborate with schools and employers to make connections between our young people and career opportunities that exist in our area.

Need to help businesses find qualified employees

Work together better in general

Housing: A Land Bank that purchases old houses for future development by local entrepreneurs.

Internships

Broadband

Develop a long term solution to the water supply within the Nemaha county region

Be willing to listen to community input

Get the area to create a Land Bank to first remove nuisance housing.

Provide \$ assistance to Cities trying to do demolition projects in their communities. Clean up dilapidated houses for new ones to be built

Lower Interest Rates

Trying to keep small towns alive!

We need financial assistance for Public Park

Rental occupancy ordinance

Infrastructure that encourages economic growth

Funding to buildout broadband as a utility

Bring companies that use recycled materials to Midwest

Stop wasting money on recruitment and invest in strengthening what we already have

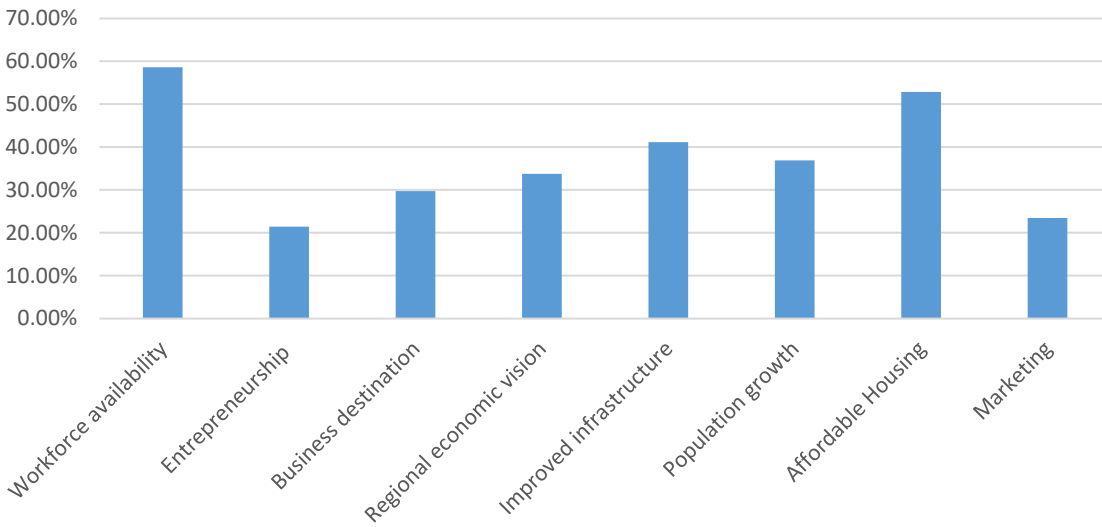
Housing Assistance/Development

Housing

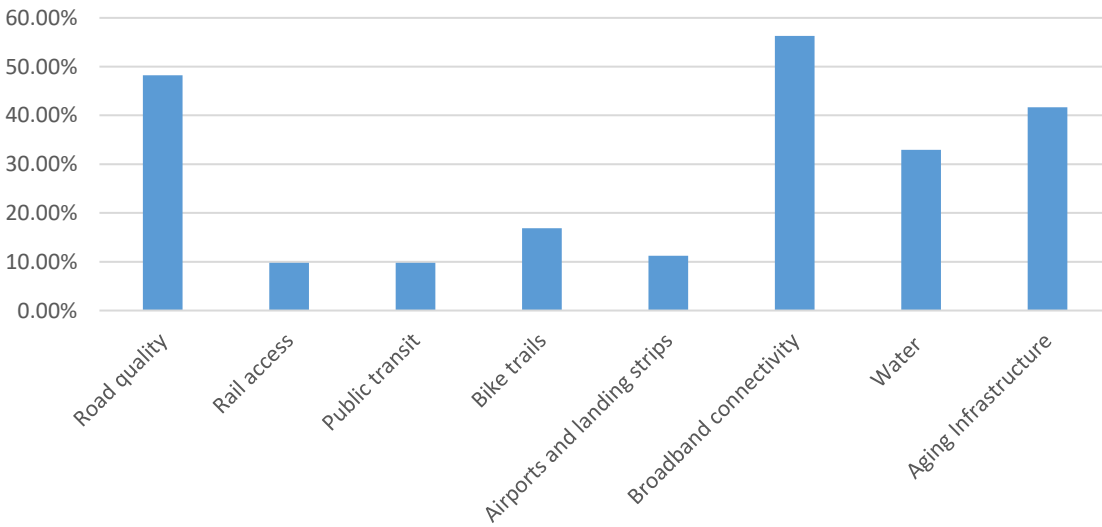
Community Pride - We need to have strategies rooted in sense of place and economic analysis that tackle this issue head on. This is a challenge to health, workforce/education, brain-drain, entrepreneurship, property maintenance/historic preservation, crime, and leadership.

More cowbell!

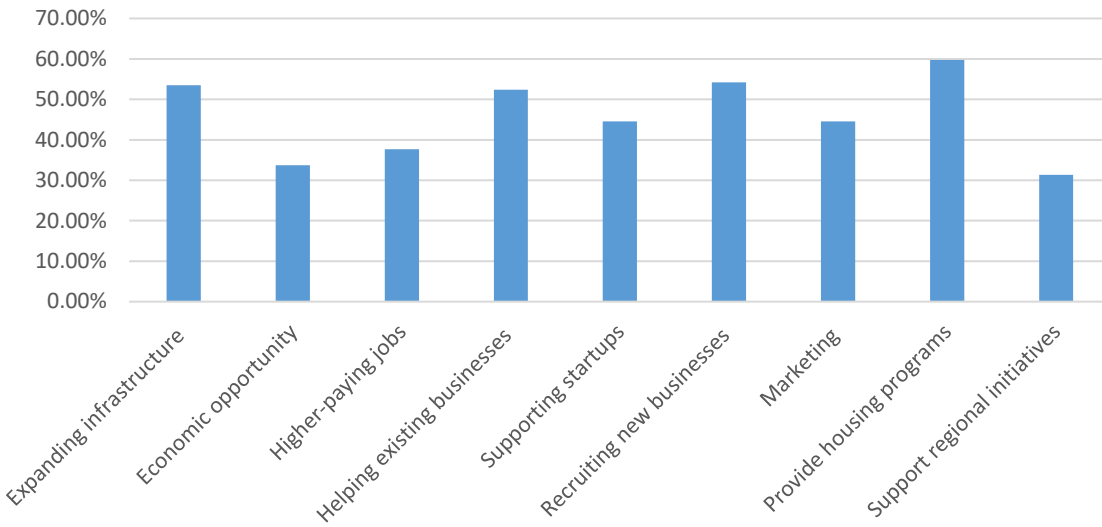
### Which aspects of the general economy of southeast Nebraska are most important to address?



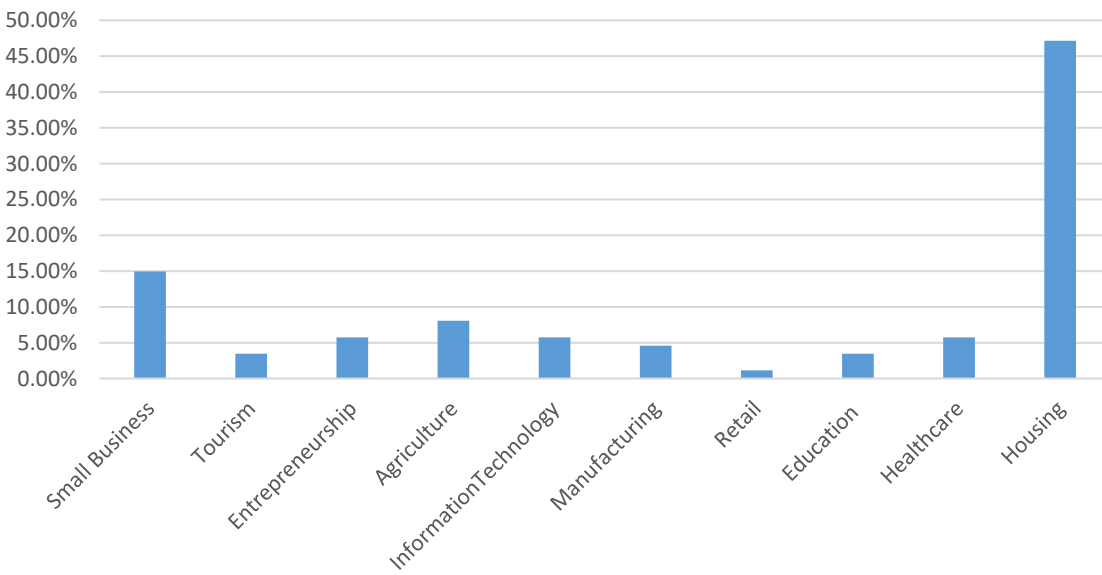
### What aspects of the physical infrastructure in southeast Nebraska are most important to address



### Which of the following economic development priorities are most important for Southeast Nebraska?



### Targeted Approach





## LOCAL BUSINESS DEVELOPMENT INITIATIVE

Improve local business outcomes and increase employment opportunities to advance economic diversity and higher-wage employment opportunities across the region

POTENTIAL PARTNERS	MEASURES
Towns, County, Village, City Job Training Agencies Local Banks Small Business Groups Community Development Partnership Local Chambers of Commerce Local Technical High Schools Southeast Community College Small Business Administration SENDD Realtors association Business Research Institutions State and Federal Government Agencies Local Economic Development Corporations Etc	Number of residents in workforce Number of jobs and annual average wages per industry Number of apprenticeship & mentor programs and number of participants in each Number of business and workforce training programs and number of participants in each Number of businesses with resiliency plans Survival rates for businesses by industry, especially locally-owned firms Number of local businesses started in each municipality

### PROJECT 1:

#### BUSINESS DEVELOPMENT INSTITUTE

Project partners will establish a Business Development Institute for small businesses and public officials to coordinate resources, discuss needs and concerns, and work together to improve business outcomes. Through this Institute, partners will design a program to educate public officials and staff on small business needs and concerns; educate small business owners on existing business resources, provide mentorship program(s); and provide some technical assistance to small business owners.

#### GOAL

To improve the region's business climate and strengthen small businesses

POTENTIAL PARTNERS	Deliverables
Towns, County, Village, City Job Training & Employment Corporation Community Development Partnership Small Business Administration SENDD Business Research Institutions Local Economic Development Corporations Etc	Institute focused on small business development  <b>PROJECT TYPE</b> Planning  <b>POTENTIAL FUNDING SOURCE</b>  <b>TIMELINE</b> 4 years

### PROJECT 2:

#### WORKFORCE AND BUSINESS RETENTION PROGRAM

**INITIATIVE**

POTENTIAL PARTNERS	MEASURES

**PROJECT 1:  
GOAL**

POTENTIAL PARTNERS	Deliverables
	PROJECT TYPE  POTENTIAL FUNDING SOURCE  TIMELINE

**PROJECT 2:  
WORKFORCE AND BUSINESS RETENTION PROGRAM**

POTENTIAL PARTNERS	Deliverables
	<p data-bbox="824 457 992 485">PROJECT TYPE</p> <p data-bbox="824 636 1174 663">POTENTIAL FUNDING SOURCE</p> <p data-bbox="824 709 938 737">TIMELINE</p>

SAMPLE