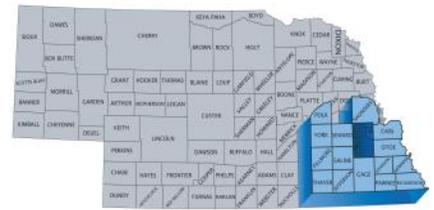


SEND D

Southeast Nebraska Development District



SEND D Announces Leadership Change

After 36 years of service, Dave Taladay has announced his resignation as the Executive Director of Southeast Nebraska Economic Development District (SEND D). Dave served as SEND D's Executive Director since December 2009, following the retirement of long-time Executive Director George Frye. During his time at SEND D, Taladay had worked in various capacities managing a variety of programs. He built strong relationships with many counties and communities through the SEND D district, as well as with partners throughout the state.

SEND D Board Chair Lisa Hurley shared her thoughts on the announcement. "On behalf of the Board of Directors, I would like to offer David a thank you and well wishes in the future."

SEND D Business Loan Officer and Assistant Director Craig Eberle will serve as the Interim Director while the SEND D Board of Directors conducts a search to fill the Executive Director position. Craig's 9 years of experience at SEND D, combined with his experience managing the SEND D budget and finances, as well as assisting with administrative duties make him a natural fit for the Interim Director position. Craig stated "I am looking forward to leading this great organization through this transition, as well as continuing to work with counties and communities on a variety of programs and services."



Craig Eberle, Interim Director

In a statement on behalf of the Board, Lisa Hurley provided reassurances regarding the transition period. "We have complete confidence in Craig Eberle as our Interim Director to lead the staff through this phase. In fact, he has already started dividing projects up, and tackling his to-do list. We have an energetic staff who are ready for this challenge." She encourages communities that have questions about how the transition will impact their projects to contact a SEND D staff member.

Hurley's statement also included her thoughts on the goals of the Board moving forward. "As a Board of Directors, we are dedicated to having a successful and sustainable organization, which brings a quality service to all communities in our district. We will be releasing a job description shortly, and will move through the process until we find that vibrant, qualified candidate."

SEND D will release information on the formal search process as well as updates on the selection of SEND D's Executive Director when it becomes available at www.send.org.



SEPTEMBER 2016 NEWSLETTER

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Southeast Nebraska Development District Newsletter— September 2016
Funded in part by the US Dept. of Commerce—Economic Development Administration
SEND D/SEND Inc. is an Equal Opportunity Provider and Employer.

OOR Projects Seeking Applicants

Funding available in Crete, Humboldt, Nebraska City, Tecumseh, Otoe County and Talmage

SEND is currently seeking applications for owner occupied housing rehabilitation programs in several communities. These programs are open to income eligible homeowners with the city limits. All projects are funded 100% by grant funds. No repayment is required as long as the resident lives in the home for five years as their primary residence following completion of the project. Construction needs will vary as determined by an inspection of the home but typically include heating, plumbing, roofs, windows, and doors. The maximum amount of repairs cannot exceed \$24,995.

For more information, contact SENDD at (402-475-2560) or contact your City/Village Hall.



SERN QUARTERLY MEETING

RSVP and SAVE the DATE for the next Quarterly SERN Meeting to be held on **Thursday, October 20, 2016 at 10:00 a.m.** at the **El Portal Restaurant—Auburn, Nebraska.** Lunch will be available at the cost of the attendee (*Must register in advance, cancellations at least 2 days prior to meeting. No shows will be billed*)

Please RSVP for attendance to the SERN host, Auburn Development Council at: kbeger@auburn.ne.gov. Include RSVP for attendance at each: 1) Meeting 2) Lunch and 3) Presentation/Tour

SouthEast Nebraska Resource Network (SERN) members share information about successes, initiatives, resources, and programs for the region and connect with Federal, State, and Local resource providers. The SERN Region includes: Polk, Butler, Saunders, York, Seward, Lancaster, Cass, Otoe, Fillmore, Saline, Gage, Johnson, Nemaha, Thayer, Jefferson, Pawnee, and Richardson.

Please contact Craig Eberle to be added to the SERN Email Distribution list or for more information about SERN.

Statewide LOIS Trainings

The Nebraska Department of Economic Development is partnering up with the Nebraska Public Power District, Omaha Public Power District, and Black Hills Energy to offer community and economic development leaders across the state an opportunity to learn more about Location One Information Systems (LOIS) to help market available sites and buildings in your community to prospective business. Register online at <https://nppd.wufoo.com/forms/location-one-information-system-lois-training/>.

Please contact Lynn Kohout with questions at lynn.kohout@nebraska.gov.

SAM.gov Registration—Required & Free

SAM.gov the website for System for Award Management (SAM). In order to be eligible to receive grant funds, all entities including cities, villages, non-profits and businesses must be registered in SAM.gov. Every entity must register and update their profile annually to remain active in SAM.gov to able to receive grant funds.

If you search online to register for SAM, rather than going directly to the SAM.gov website, chances are you will see a variety of results from .com websites offering to help you quickly register with SAM, for a fee. If you are currently registered, you may receive an email close to the time your registration is expiring, offer to assist you in updating your registration, again for a fee. We have even heard from contractors who are in the process of registering for SAM.gov receiving phone calls offering to help them complete the process, for a fee. These fees have ranged from several hundred to several thousand dollars.

These may be legitimate businesses who would actually assist entities with sam.gov registration for a fee, but their assistance is often unnecessary, as the SAM.gov website provides many references to assist with registration. If an entity is need of additional help, your local Nebraska Business Development Center can provide assistance. SENDD is also able to provide guidance with basic questions. There may also be resources available in your own community, through your local Chamber of Commerce or other business organization. Please reach out to one of these free resources before paying for registration assistance.

SEND, Inc. Funding Announcement

SEND, Inc.

Southeast Nebraska Development, Inc.

Southeast Nebraska Development, Inc. (SEND, Inc.) is a 501(c)(3) non-profit corporation that is staffed and administered by SENDD. SEND, Inc. currently has loan funding available through the USDA-RD Rural Microentrepreneurship Assistance Program (RMAP). This funding is available to new and existing small businesses in the 15 county SEND, Inc. coverage area.

Loans are specifically targeted toward small micro-businesses (less than 10 employees) that need loan capital for working capital, equipment, inventory, furniture/fixtures, and real estate acquisition. The total maximum loan amount to any individual borrower is \$50,000. The loans will be for a term of 10 years or less, with a low interest rate fixed for the entire term. Please contact Craig Eberle for more information and to receive an application packet.

SENDD In Action—York County Spotlight

SENDD Provides Assistance to Two York County Businesses

SENDD is known to many as an organization that provides assistance to municipalities and counties throughout our 15 county service area. Two recent examples of projects in York County demonstrate the services that SENDD can provide to local businesses, large and small.

In 2015, SENDD participated in a CDBG project that awarded \$267,955 from the Nebraska Department of Economic Development to the City of York for a loan to Great West—Teeuwissen, LLC, d/b/a York Cold Storage I, LLC. The CDBG funds were conditionally granted to SEND, Inc. which then loaned funding to York Cold Storage I, LLC. An additional \$87,045 in program income funds were contributed to the project by the City of York. The funds were used for an expansion of the company's operations, which are to result in the creation of 10 full-time jobs. The funds allowed York Cold Storage I, LLC, a cold food storage warehousing facility, to install new equipment and update its cold storage facility. In addition the expanding the company's capacity, the expansion also created a more efficient system, which allowed water use to be reduced from 750,000 gallons a day to 15,000 gallons a day with additional efficiencies planned for the future.

In 2016, SENDD provided technical assistance and funding through SEND, Inc. to Perks, a new restaurant in Henderson, Nebraska. Perks specializes in cakes, specialty coffee and café food and is open six days a week. Perks hosted an official grand opening and ribbon cutting on August 19, 2016, complete with door prizes, samples and great BBQ food all day.

In addition to assisting businesses through financing assistance, SENDD can also provide technical assistance and create partnership with other resources and funders that help businesses maximize their opportunities. For additional information on business loans and other services offered by SENDD, contact Craig Eberle at (402) 475-2560.



Ribbon Cutting at PERKs on August 19, 2016. Pictured left to right: Curt Friesen, State Senator District 34; Jim Mestl, Mayor of Henderson; Lisa Hurley, York County Development Corporation; Janet Miller, Perks Owner; David May, A-May-Zing Construction; Corbin Tessman, Cornerstone Bank; Craig Eberle, SENDD Interim Director/Business Loan Officer; Jen Hiebner, Cornerstone Bank; Kelsey Bergen, Henderson Chamber of Commerce.

DPA With Minor Rehab Seeking Applicants

Funding available in Seward County and York County

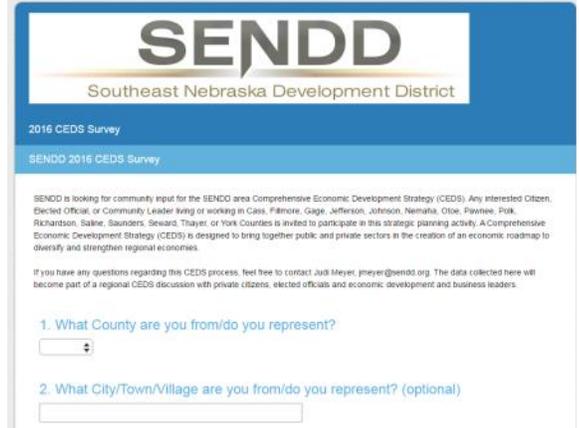
The DPA with Minor Rehabilitation funds help qualified applicants by providing Down-Assistance up to 20% with a \$17,000.00 maximum toward the purchase of a primary residence home. The program also has a conditional grant to help with minor repairs to ensure that the property meets "Housing Quality Standards" after repairs. The rehabilitation amounts are up to: \$7,500.00 - \$9,500.00 depending on the property location. All qualifications are income/asset based with a maximum purchase price of \$134,000.00. Please contact Jim Warrelmann (402-475-2560) at SENDD for more information and availability of funds in your area.

SENDD Inviting Participation in CEDS Survey

If you are a resident of, or representative of an agency/corporation that serves within Cass, Fillmore, Gage, Jefferson, Johnson, Nemaha, Otoe, Pawnee, Polk, Richardson, Saline, Saunders, Seward, Thayer, or York counties, we encourage and invite you to respond to our CEDS survey.

The survey is located at:

<https://www.surveymonkey.com/r/PBV77DF>. The survey can also be linked from our Facebook page <https://www.facebook.com/SENebraskaDevelopmentDistrict/> or the SENDD website <http://sendd.org/about-sendd/ceds/>.



SENDD is looking for community input for the SENDD area Comprehensive Economic Development Strategy (CEDS). Any interested Citizen, Elected Official, or Community Leader living or working in Cass, Fillmore, Gage, Jefferson, Johnson, Nemaha, Otoe, Pawnee, Polk, Richardson, Saline, Saunders, Seward, Thayer, or York Counties is invited to participate in this strategic planning activity. A Comprehensive Economic Development Strategy (CEDS) is designed to bring together public and private sectors in the creation of an economic roadmap to diversify and strengthen regional economies.

If you have any questions regarding this CEDS process, feel free to contact Judi Meyer, jmeyer@sendd.org. The data collected here will become part of a regional CEDS discussion with private citizens, elected officials and economic development and business leaders.

1. What County are you from/do you represent?

2. What City/Town/Village are you from/do you represent? (optional)

The survey will remain open through October 31, 2016. Community and county input meetings are planned for November/December 2016 and January/February 2017. If you would like to host a meeting in your area and/or can provide meeting space, please call or email Judi Meyer, (402) 475-2560, jmeyer@sendd.org.

What is a CEDS?

The Comprehensive Economic Development Strategy (CEDS) is a locally-based, regionally-driven planning process engaging individuals, organizations, local governments and private industry in meaningful conversation about what capacity building efforts would best serve economic development in the region. The CEDS serves as a blueprint for regional collaboration and economic development that creates an environment conducive to regional economic prosperity.

The Southeast Nebraska Development District (SENDD) is now in the process of preparing the 2017-21 CEDS for our 15-county area. This process is part of our mandate as a “Certified Economic Development District” under the auspices of the Economic Development Administration (EDA), a bureau within the U.S. Department of Commerce.

Steps in the SENDD CEDS Process:

- ✓ Identify a Strategy Committee (SENDD Board of Directors and Staff)
- ✓ Data Collection
- Conduct Region-wide survey (through October 31, 2016)
- Hold Input Sessions at regional workshops – to be scheduled for November/December 2016, and January/February 2017
- Prepare Final Comprehensive Economic Development Strategy
- Release draft CEDS for 30-day public review & comment – April 1st-30th, 2017
- Adoption by the SENDD Board of Directors and Submittal of the CEDS document to EDA