

# Southeast Nebraska Partners for Progress (P4P) Stronger Economies Together



## P4P Manufacturing/Industry Goal

Create a diverse industrial, manufacturing hub in the 5-county region, utilizing a diversified workforce, to regionally sustain and grow existing and new businesses.

### **Goal Selection:**

The manufacturing cluster is the largest private employer for the region, accounting for 2,256 or 16% of the region's jobs (BLS, 2015). Of the 43 employers, there is one employer with 500+ employees and 21 with 250-499 employees. Food production accounts for 30% of all products manufactured in the region.

### **Regional Economic Benefit:**

The region contains businesses in many economic sectors and a relatively strong manufacturing, food production cluster. P4P will maintain and grow the region's economic viability by providing regional economic development activities designed to open markets and create primary, sustainable employment opportunities for higher skilled employees.

### **Outcomes**

#### *Short Term (6 months – 2 years):*

- Plan, promote and host a Manufacturing Summit for local manufacturers.
- Create a manufacturing advisory team to assist the Industry Coordinating team to conduct a mfg. needs assessment in 2017.
- Conduct mfg. training as identified through needs assessment.

#### *Intermediate (2-4 years):*

- Collaborate with the Nebraska Manufacturing Extension Program to organize, facilitate and develop an active regional Manufacturing Council or Do-It Chapter.
- Manufacturing Council annually provides cross-education / training for workforce needs.
- Manufacturing Council annually provides cross-education / training to address common profitability, management issues.
- If applicable, creates a plan of action to capture opportunities and actively engages in efforts to support the development of a rare earth mine, or other emergent game-changing opportunities, that will benefit the entire region.
- Manufacturers, and other private and public funds, financially support a region-wide industry/economic development entity by 2020.

#### *Long Term (5+ years):*

- Manufacturers within the region are actively collaborating, leading to greater efficiencies, captured opportunities, and enhanced economic stability for the region.
- Economic Development efforts increase the number of manufacturers and jobs in the region.

## Manufacturing/Industry Coordinating Team

Team Lead - Jason Esser, Omaha  
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**Action Plan (2017-2021)**

**V. 12/15/2016**

Actions/Activities	Key Contacts	Timeline	Status	Responsible Party	Measurements
<b>Strategy 1.0 By 2021, 30 percent of the region’s manufacturing industry leadership is actively engaged in regional economic development initiatives.</b>					
1.1 Host a Regional Manufacturing Summit	Industry Team, NE Mfg Ext Program, Dept of Econ Dev, Dev. Districts	March 2017	Planning Phase	Jason Esser, Lead Coordinating team – Mike, Gary, Kim, Jared	Completion of Summit, with 80% of regional manufacturers in attendance.
1.1.1 Secure date, location, presenters for Mfg. Summit		January 2017		Coordinating team – Mike, Jason, Gary, Kim, Jared	
1.1.2 Invitations sent/personal contacts		Late January 2017		Coordinating team – Mike, Jason, Gary, Kim, Jared	
1.2 Establish a P4P Manufacturing Advisory Group to help organize the region, address identified needs from the Summit	Industry Team, NE Mfg Ext Program, SCC, Dept of Labor	April 2017	Planning Phase	Jason Esser, Lead, Mfg Advisory	Formation of Advisory Group, initial meeting held, 30% of Mfg. on Advisory
1.2.1. Conduct needs assessment with regional manufacturers	32 regional manufacturers	May 2017		Mike Nagel (NMEP) Local Economic Dev	75% of Mfg surveyed.
1.2.2. Organize activities/education to address regional mfg needs. Coordinate efforts with the Workforce team.	Industry team, NE Mfg Ext Program, SCC, Dept of Labor	July 2017 –		Jason Esser, Lead	Two activities in Fall 2017
1.3 Formal Regional Mfg. Council organized, structure for self-governance and cross-education/training. Commit to regional focused collaboration/ round tables, 4x/yr.	Industry Team, Regional Mfg. representatives members	2018	Pending	Mfg. Council & Workforce Team	SE Mfg Council formed and offering cross-training. 40% of Mfg. on Council
1.3.1. Mfg. Council conduct cross-education / training for regional workforce	SE Mfg Council, PSC, SCC, DOL, Workforce	4(x) per year		Mfg. Council & Workforce Team	Number of collaborative projects implemented to address Mfg. workforce, inputs Number of employees trained
1.4 Regional Mfg. Council financially supports a regional industry/economic development entity.	Mfg. Council	2020	Pending	Mfg. Council	Industry Developer hired, Dollar amount of Industry funds to support regional expansion efforts.
1.4.1 Successful recruitment of Manufacturers to region	Regional Economic Developer & SE Regional Mfg Council	2020	Pending	Mfg. Council	1-2 new mfg. to region Increase # of employment opportunities # of new positions filled Increase in competitive wages