

**For Immediate Release**  
**May 25, 2012**  
**Contact: Jen Olds, SENDD**  
**Phone: 402-475-2560**  
**Email: [jolds@sendd.org](mailto:jolds@sendd.org)**

**Collaborative Efforts in Business And Workforce Development**  
**Lang To Speak at Southeast Nebraska Resource Network Event in Beatrice, NE June 20, 2012**

Community and Economic Development Stakeholders are invited to attend a free presentation to learn about collaborative efforts between the Nebraska Department of Economic Development and Nebraska Department of Labor that will support both business and industry development and Workforce Development. The event will take place at the next Southeast Nebraska Resource Network (SERN) meeting in Beatrice, Nebraska on June 20, 2012.

Catherine Lang was tapped to be the Director of the Department of Economic Development while retaining her duties as Commissioner of Labor by Governor Dave Heineman on December 6, 2011. Ms. Lang has served in state government since 1981. She was the Nebraska Property Tax Administrator from 1996-2007, the Deputy Tax Commissioner for the Nebraska Department of Revenue from 2007-2008, and was appointed the Commissioner of Labor since September of 2009

The Southeast Nebraska Resource Network (SERN) will have the opportunity to hear from Ms. Lang on Wednesday, June 20, about her roles as both Commissioner and Director, along with the future collaboration between the Department of Economic Development and the Department of Labor. Ms. Lang will focus her presentation on current and future opportunities that provide for greater support between business and workforce development. Ms. Lang will also welcome the opportunity to learn about the Southeast Nebraska Resource Network and the community members and service providers involved in the business community.

**The event will take place at 1:00 p.m. on June 20, 2012 at the Homestead National Monument in Beatrice, NE (8523 W. State Hwy 4).** The event follows the regular SERN business meeting and lunch. There is no cost to attend the presentation, however an RSVP to [janellem@cfra.org](mailto:janellem@cfra.org) is requested as seating is limited. Please send your RSVP no later than noon on June 15, 2012.

This program is in conjunction with the Southeast Nebraska Resource Network (SERN). SERN is a group of development resource and service providers interested in the betterment of Southeast Nebraska. The SERN business meeting will take place from 10:00 a.m. – Noon prior to the event. A box lunch will be available for \$9 per person at each attendees own cost at Noon (payment due at time of arrival). RSVP is required as seating is limited and lunches must be ordered in advance. Community and Economic Development stakeholders are encouraged to attend the SERN business meeting to connect with providers in the region.

To learn more about SERN and how to attend SERN meetings, email Jen Olds, SERN Chair at [jolds@sendd.org](mailto:jolds@sendd.org). You can also access SERN Meeting minutes and information online at: <http://sendd.org/southeast-nebraska-resource-network/>. SERN includes the following Nebraska Counties and their communities: Butler, Cass, Fillmore, Gage, Jefferson, Johnson, Lancaster, Nemaha, Otoe, Pawnee, Polk, Richardson, Saline, Saunders, Seward, Thayer, and York.