

# The Nebraska Main Street Network, Inc.

## Information About Becoming An Associate Member of the Network

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The Nebraska Main Street Network, Inc. is an accredited coordinating program member of the National Main Street Center, Inc.

A subsidiary non-profit of the National Trust for Historic Preservation



**National Trust *for*  
Historic Preservation**

*Save the past. Enrich the future.™*

# The Main Street Approach<sup>®</sup>

The Main Street Four Point Approach<sup>®</sup> is a trademarked downtown revitalization strategy that is used by communities participating in the Main Street Program in Nebraska and across the U.S.



# The Nebraska Main Street Program Coordinates Assistance to Participating Members

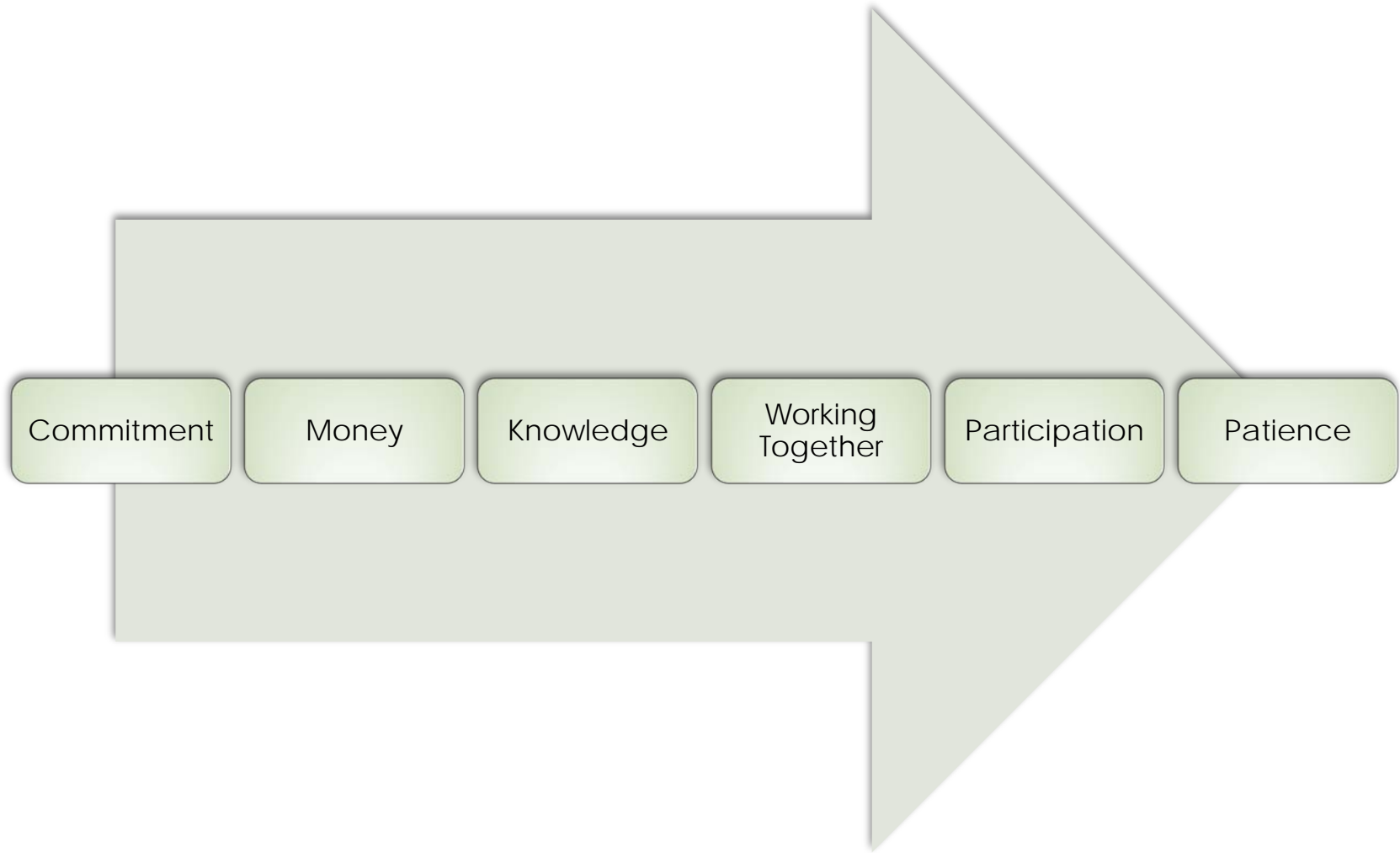
*(limited fee-based contracted technical assistance available to Associate Members; full-benefits are only available to designated Main Street communities)*

- Hands-on Training, Support & Technical Assistance
  - › Organizational issues and challenges
  - › Special projects assistance
  - › Advise and guidance
  - › Orientation and ongoing education
  - › Executive Director training
- Conferences and Workshops
- Lunch & Learn Webinars
- Information resources
- Media relations
- Website/Social Media
- Orientation and other gatherings of the network
- Advocacy
- Connecting people to resources
- Preservation Incentives (Fed/State)
- Promotion and marketing
- National Main Street Network Listserve
- Out-of-State presentations
- Annual Awards Recognition
- Grants and Partnerships
- National Trust & Main Street Center Grants and Recognition
  - › GAMSA
- Letters of Support/Grant Application Assistance

If you're not working the program, the program is not going to work for you!

Communities MUST be active participants in the network, taking advantage of everything that is offered. Staying connected and active in the network is vital for success in the Main Street program at both the designated Main Street Community AND the Associate Member participation levels.

# What it takes



# Benefits

- Fee Based Technical Assistance
  - › *Organizational support, training, visioning, and work plan development, planning*
- Free Networking Events and Information Resources
  - › *Access to information on a variety of topics related to downtown revitalization*
- Statewide training & Lunch & Learn webinars
- Opportunity to host trainings and webinars in your community
- National Main Streets Conference
  - › *2014 in Detroit, MI*
- Membership listing
  - › *Website, annual report, promotional materials, news, social media*
- National Main Street Center Network Membership
  - › *Main Street Now (digital access)*
  - › *Access to resources available to members only*
  - › *Access to communication and information sharing with 2,000+ other network members around the country*

# How Participation in the Main Street Program Has Helped Communities

Keeping businesses alive in our communities

Catalyst for investment in downtown

Increased job opportunities

Increased cooperation between community organizations

Brought attention back to the core of the community

Increased cooperation between businesses

Recycle and reuse of historic buildings for economic development

The organizational structure to get things done

Increased events and activities in the downtown

Increased engagement w/City Government

Add your own benefit here \_\_\_\_\_

Increased activity  
+ increased investment  
+ jobs and businesses  
= more \$\$ revenue & a prosperous, healthy community



# What is the Cost to Join the Nebraska Main Street Program as An Associate Member?

- ◎ **\$450 per year** (subject to change in the future)
- ◎ **Enrollment opportunity #1** (Fiscal Year)
  - › Jul 1 to Jun 30 enrollment deadline June 15<sup>th</sup>
- ◎ **Enrollment opportunity #2** (Calendar Year)
  - › Jan 1- Dec 31 enrollment deadline December 15<sup>th</sup>

Questions?